

**SIMPLIFYING**  
*Complexity*



IDU USER CONFERENCE 2025

THE PRESIDENT HOTEL  
21ST – 23RD MAY 2025



# AGENDA

***Wednesday 21st May 2025***

Only available for delegates who have booked Conference Package 1

**13:30 – 17:00**

**Book a one-on-one or Team Session with an Expert IDU Consultant**

**18:00**

**Welcome cocktail reception at The Islands Restaurant**

# Agenda

Thursday 22nd May 2025

**SIMPLIFYING**  
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User Conference 2025

08:30



## Registration and Networking Coffee

Registration opens. Attendees sign in & receive conference materials, including name badges and conference gifts.

09:00



## Conference Opening

**Sicelo Tshelwane** – Business Development Manager, IDU

09:30



## Keynote Speaker

**Pieter Geldenhuys** – Innovation Expert, Strategist, Futurist  
Headlines from the Future: Unlocking New Opportunities in the AI Era

10:30

● ● ● ● ● **Tea Break** ● ● ● ● ●

10:50



## Keynote Speaker

**Kevin Phillips** – Founder & CEO, IDU  
The IDU Development Roadmap

11:30



## Keynote Speaker

**Wayne Claassen** – Director, IDU  
New Features & Functionality in IDU

12:10

● ● ● ● ● **Lunch Break** ● ● ● ● ●

13:10



## Keynote Speaker

**Dr Imtiaz Sooliman** – Founder, Gift of the Givers  
Building Africa Together

14:10



## IDU Masterclass

**Margie Whitten** – Director, IDU  
Simplify your Budget with Integrated Modelling

14:40

● ● ● ● ● **Tea Break** ● ● ● ● ●

15:00



## IDU Masterclass

**Mark Sayle** – Sales Manager, IDU  
Data Visualisation with IDU

15:30



## Keynote Speaker

**Steven Powell** – Head of Forensics, ENS Africa  
Managing Fraud & Corruption in South Africa

16:30



## Thursday Conference Day Closing

**Sicelo Tshelwane** – Business Development Manager, IDU

19:30



## Gala Dinner Event

Black & White with a splash of red.

# Agenda

Friday 23rd May 2025

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07:30



## Wellness Activity

Secret Sunrise

09:15



## Conference Opening

**Sicelo Tshelwane** – Business Development Manager, IDU

09:30



## Keynote Speaker

**Gary Graham** – Chief Reinvention Officer, 3i's Group

How Can You Leverage Reinvention to Lead & Thrive in Complexity?

10:30



## IDU Masterclass

**Margie Whitten** – Director, IDU

Going Outside the Box! – Sales and Operational Planning

11:00

● ● ● ● ● **Tea Break** ● ● ● ● ●

11:15



## IDU Partner Session

**Ray Collins** – Solution Specialist, Braintree

Practical AI Application For Your Finance Team

12:00



## IDU Masterclass

**Wayne Claassen** – Director, IDU

The Theory & The Practical – Practical IDU Session.

12:30



## IDU Masterclass

**Minette Joubert** – Consultant, IDU

Taking Ease of Use to The Next Level

13:00

● ● ● ● ● **Lunch Break** ● ● ● ● ●

13:45



## Development Priorities & Conference Closing

**Kevin Phillips** – Founder & CEO, IDU

14:00 – 16:00

**Book a one-on-one or Team Session with an Expert IDU Consultant**