

**SIMPLIFYING**  
*Complexity*



**i**du  
User Conference 2025

IDU USER CONFERENCE 2025

THE PRESIDENT HOTEL  
21ST - 23RD MAY 2025



# AGENDA

***Wednesday 21st May 2025***

Only available for delegates who have booked Conference Package 1

15.00 - 17.00

**Book a one-on-one or Team Session with an Expert IDU Consultant**

18.00

**Welcome cocktail reception at The Hotel Deck Bar**

# Agenda

Thursday 22nd May 2025

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08:30



## Registration and Networking Coffee

Registration opens. Attendees sign in & receive conference materials, including name badges and conference gift.

09:00



## Conference Opening

**Sicelo Tshelwane** – Business Development Manager, IDU

09:30



## Keynote Speaker

**Pieter Geldenhuys** – Innovation Expert, Strategist, Futurist

10.30

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10.50



## Keynote Speaker

**Kevin Phillips** – Founder & CEO, IDU  
The IDU Development Roadmap

11.30



## Keynote Speaker

**Wayne Claassen** – Director, IDU  
New Features & Functionality in IDU

12.10

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13.10



## Keynote Speaker

**Dr Imtiaz Sooliman** – Founder  
Solving Complex Humanitarian Issues Through Active Citizenship

14.10



## IDU Masterclass

**Margie Whitten** – Director, IDU  
Simplify your Budget with Integrated Modelling

14.40

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15.00



## IDU Masterclass

**Mark Sayle** – Sales Manager, IDU  
Data Visualisation with IDU

15.30



## Keynote Speaker

**Steven Powell** – Head of Forensics, ENS Africa  
Managing Fraud & Corruption in South Africa

16.30



## Closing of Day 1

**Sicelo Tshelwane** – Business Development Manager, IDU

19.00



## Gala Dinner Event

# Agenda

Friday 23rd May 2025

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07:30



**Wellness Activity**

09:15



**Conference Opening**

**Sicelo Tshelwane** – Business Development Manager, IDU

09:30



**Keynote Speaker**

**Gary Graham** – Chief Reinvention Officer, 3i's Group  
How Can You Leverage Reinvention to Lead & Thrive in Complexity?

10.30



**IDU Masterclass**

**Margie Whitten** – Director, IDU  
Going Outside the Box! – Sales and Operational Planning

**11.00**



**Tea Break**

11.15



**IDU Partner Session**

**Ray Collins** – Solution Specialist, Braintree  
Practical AI Application For Your Finance Team

12.00



**IDU Masterclass**

**Wayne Claassen** – Director, IDU  
The Theory & The Practical – Practical IDU Session.

12.30



**IDU Masterclass**

**Minette Joubert** – Senior Consultant, IDU  
Taking Ease of User to The Next Level

**13.00**



**Lunch Break**

14.00



**Conference Closing & Development Priorities**

**Kevin Phillips** – Founder & CEO, IDU

14.00 – 16.00

**Book a one-on-one or Team Session with an Expert IDU Consultant**

*This is a draft agenda and may be subject to change.*