

SIMPLIFYING
Complexity



idu
User Conference 2025

IDU USER CONFERENCE 2025

THE PRESIDENT HOTEL
21ST – 23RD MAY 2025



AGENDA

Wednesday 21st May 2025

Only available for delegates who have booked Conference Package 1

15.00 – 17.00

Book a one-on-one or Team Session with an Expert IDU Consultant

18.00

Welcome cocktail reception at The Hotel Deck Bar

Agenda

Thursday 22nd May 2025

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08:30



Registration and Networking Coffee

Registration opens. Attendees sign in & receive conference materials, including name badges and conference gift.

09:00



Conference Opening

Sicelo Tshelwane – Business Development Manager, IDU

09:30



Keynote Speaker

Pieter Geldenhuys – Innovation Expert, Strategist, Futurist

10.30

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10.50



Keynote Speaker

Kevin Phillips – Founder & CEO, IDU
The IDU Development Roadmap

11.30



Keynote Speaker

Wayne Claassen – Director, IDU
New Features & Functionality in IDU

12.10

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13.10



Keynote Speaker

Dr Imtiaz Sooliman – Founder
Solving Complex Humanitarian Issues Through Active Citizenship

14.10



IDU Masterclass

Margie Whitten – Director, IDU
Simplify your Budget with Integrated Modelling

14.40

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15.00



IDU Masterclass

Mark Sayle – Sales Manager, IDU
Data Visualisation with IDU

15.30



Keynote Speaker

Steven Powell – Head of Forensics, ENS Africa
Managing Fraud & Corruption in South Africa

16.30



Closing of Day 1

Sicelo Tshelwane – Business Development Manager, IDU

19.00



Gala Dinner Event

Agenda

Friday 23rd May 2025

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07:30



Wellness Activity

09:15



Conference Opening

Sicelo Tshelwane - Business Development Manager, IDU

09:30



Keynote Speaker

Gary Graham - Chief Reinvention Officer, 3i's Group

How Can You Leverage Reinvention to Lead & Thrive in Complexity?

10.30



IDU Masterclass

Margie Whitten - Director, IDU

Going Outside the Box! - Sales and Operational Planning

11.00

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11.15



IDU Partner Session

Ray Collins - Solution Specialist, Braintree

Practical AI Application For Your Finance Team

12.00



IDU Masterclass

Wayne Claassen - Director, IDU

The Theory & The Practical - Practical IDU Session.

12.30



IDU Masterclass

Minette Joubert - Senior Consultant, IDU

Taking Ease of Use to The Next Level

13.00

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13.45



Conference Closing & Development Priorities

Kevin Phillips - Founder & CEO, IDU

14.00 - 16.00

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This is a draft agenda and may be subject to change.