

## BURGER KING® SOUTH AFRICA

Improved accuracy, transparency and ownership.



### THE BUSINESS CHALLENGE

BURGER KING® South Africa implemented the Budgeting and Reporting Modules of IDU in 2016. At the time they were using Excel for their Budgeting, Forecasting, and Reporting, and as they grew this was becoming exceedingly complicated with many cost centres and legal entities spread across various geographical locations.

After reviewing a number of different solutions they invested in IDU. According to Chryzanthia de Waal, Finance Executive of BURGER KING® South Africa one of IDU's key differentiators was how cost-effective the system was, this meant that they could afford to roll the solution out to their entire business.

IDU is a functionally rich out-of-the-box solution, that interfaces seamlessly with the existing ERP system, making the implementation a quick and easy process.

### ABOUT BURGER KING®

Every day, more than 11 million guests visit BURGER KING® restaurants globally. Founded in 1954, BURGER KING® is the second-largest hamburger chain in the world.

The very first BURGER KING® restaurant in South Africa opened its doors in May 2013. A joint venture between Western Cape-based investment company, Grand Parade Investments, and BURGER KING® Worldwide.

BURGER KING® South Africa was launched in the Western Cape and continues to expand nationally. with more than 102 restaurants across five provinces in South Africa.

# ACCOUNTABILITY AND ACCURACY

IDU is an intuitive, user-friendly, web-based solution, which meant that it could be rolled out quickly and easily to all 102 BURGER KING® stores with minimal staff training required. Users are able to have access to their own information and review their results in real-time without having to wait for finance to send them a report at the end of the month.

According to Chryzanthia the budgeting and forecasting process has improved significantly in terms of the speed and accuracy of their budgets as well as in the way they are able to view their reports.

Results can now be reviewed in a lot more detail and the month end close is a lot quicker and more efficient.



*“I would highly recommend IDU to other corporates based on the positive impact it has had on our business and how it has improved our budgeting and reporting processes. Since implementing IDU we have experienced improved accuracy, ownership and transparency within our organisation.*

*I have been working with the IDU team for over 5 years now and they are a really valuable partner to our business. Their team are always available when you need them, they are friendly and supportive and show a genuine interest in the success of our business.*

*We feel there is a great fit with the IDU brand, at BURGER KING® there is an authentic family feel and we get that same sense with the team from IDU, there is a great culture fit.” - Chryzanthia de Waal, Finance Executive - BURGER KING® South Africa*

To view a video interview with Chryzanthia de Waal click the play button.



## ABOUT IDU

IDU delivers top of class packaged budgeting, forecasting, performance management and reporting tools to simplify financial management. Our flagship product, idu-Concept, provides easy, effective budgeting and financial reporting for medium-sized to large businesses. idu-Concept integrates easily with ERP software, but unlike more cumbersome offerings, idu-Concept can be implemented quickly, requires little or no ongoing consulting fees and reduces budgeting cycles from months to weeks.