

BIDFREIGHT PORT OPERATIONS

Bidfreight cut budgeting time and gained real-time visibility with IDU.



THE BUSINESS CHALLENGE

Bidfreight, one of South Africa's largest logistics and freight companies, faced a time-intensive, spreadsheet-driven budgeting process. Finance teams were burdened with manual data entry and constant revisions, while operational managers had limited visibility into their own numbers. This created delays, reduced accuracy, and made forecasting a stressful, drawn-out exercise.

The reliance on Excel also meant that budget reviews were slow and cumbersome, with managers waiting for finance to consolidate and distribute updated reports. The lack of transparency and ownership across divisions hindered accountability and made it difficult to align financial planning with operational realities.

ABOUT BIDFREIGHT

Bidfreight, part of the Bidvest Group, is one of South Africa's largest logistics and freight companies. With operations spanning bulk, break-bulk, container, and automotive logistics, it plays a vital role in connecting industries to regional and global supply chains.

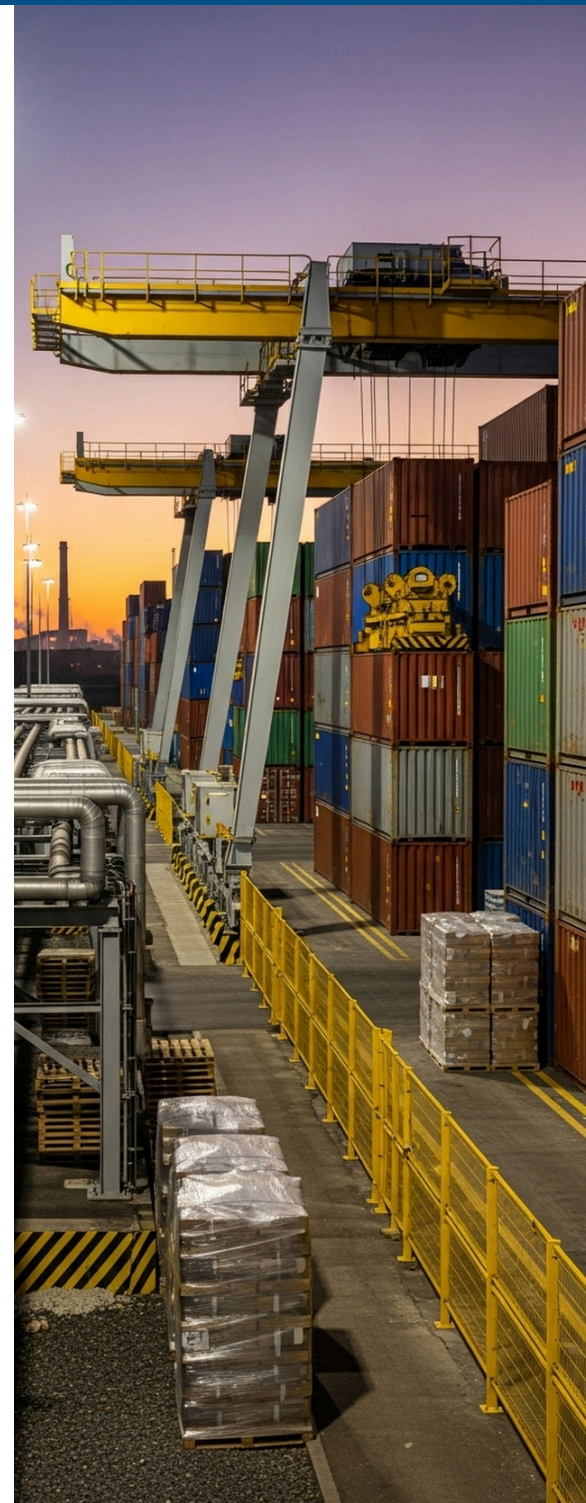
Renowned for its scale and customer-focused approach, Bidfreight combines advanced systems with decades of expertise to streamline complex logistics. By leveraging technology and a strong national footprint, the company delivers cost-effective, transparent services, making it a trusted partner for businesses that depend on seamless freight management.

THE SOLUTION

Bidfreight implemented IDU-Concept's Budgeting & Reporting Modules to replace its spreadsheet-heavy budgeting process with a modern, collaborative system. The rollout gave managers across branches and divisions direct access to their budget areas, enabling them to interrogate costs, track performance, and contribute to forecasts without waiting on finance teams. This shift reduced bottlenecks and freed finance staff from repetitive, manual reporting tasks.

The solution introduced role-based access and drill-down functionality, ensuring that managers could take ownership of their numbers while maintaining overall governance and transparency. Finance teams gained confidence in the accuracy of data, while operational managers could see the financial impact of their decisions in real time. Integration with existing systems created a seamless flow of information, eliminating duplication and improving accuracy across the business.

Beyond the technical improvements, IDU fostered a culture of accountability and collaboration. Forecasting cycles became faster and more inclusive, with managers actively participating in financial planning rather than passively receiving reports. This not only reduced stress during budget season but also strengthened alignment between operational priorities and financial targets. The result was a streamlined, transparent process that empowered both finance and non-finance staff, delivering measurable improvements in efficiency and accuracy.



“IDU has reduced the time taken to do budgets and forecasting — for both capturing and reviewing.”

Finance Manager, Bidfreight Port Operations



ABOUT IDU

IDU delivers top of class packaged budgeting, forecasting, performance management and reporting tools to simplify financial management. Our flagship product, IDU-Concept, provides easy, effective budgeting and financial reporting for medium-sized to large businesses. IDU-Concept integrates easily with ERP software, but unlike more cumbersome offerings, IDU-Concept can be implemented quickly, requires little or no ongoing consulting fees and reduces budgeting cycles from months to weeks.